



**Media Advisory
FOR IMMEDIATE RELEASE**

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**TUCSON VALUES TEACHERS SEEKING TEACHER EXCELLENCE AWARD
VIDEO NOMINATIONS FROM STUDENTS**

TUCSON, Ariz. — Tucson Values Teachers announces the return of the special edition of the monthly Teacher Excellence Award program. For Teacher Appreciation Week 2020—running from May 4 through May 8—Tucson Values Teachers will be surprising five K-12 Southern Arizona teachers with the award based on video nominations submitted by students. Nominations are currently open and will close on April 24.

Tucson Values Teachers is asking students to submit a video nomination to highlight teachers that are going above and beyond by implementing creative virtual instruction and engaging students in new and innovative ways. Parents and other adults may help students.

All K-12 Southern Arizona teachers are eligible to be nominated. Five teachers will be selected for the award and will receive \$250 cash from Tucson Values Teachers, a \$100 gift card to Office Depot/OfficeMax, a plaque, and flowers.

To submit a nomination, students will need to:

1. Create a video highlighting how your teacher is going above and beyond during this time of virtual instruction and why you think they deserve to be honored with a Teacher Excellence Award. Videos must be no longer than 60 seconds and available in MP4 or MOV formats.
2. Fill out a brief nomination form that includes a public link to download the video:
<https://www.tucsonvaluesteachers.org/teachers/teacher-excellence-award/>

More information about the Teacher Excellence Award, including the nomination form, can be found at www.tucsonvaluesteachers.org.

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Tucson Values Teachers (TVT) is a business and education partnership focused on helping schools and districts attract, retain and support the very best teachers for every K-12 classroom in Southern Arizona. The organization recognizes the critical role teachers play in student achievement and the vital influence they have on Tucson's future. It does this work by raising public awareness of the value of the teaching profession while providing programs that benefit teachers economically and professionally. For more information and to support TVT, visit tucsonvaluesteachers.org or call (520) 327-7619.