



**Media Advisory  
FOR IMMEDIATE RELEASE**

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Contact: Andy Heinemann, Chief Executive Officer, 520-327-7619

**TUCSON VALUES TEACHERS SEEKING TEACHER EXCELLENCE AWARD  
VIDEO NOMINATIONS FROM STUDENTS**

TUCSON, Ariz. — Tucson Values Teachers announces the return of the special edition of the monthly Teacher Excellence Award program for the third year in a row. For Teacher Appreciation Week 2021—running from May 3 through May 7—Tucson Values Teachers will be surprising five PreK-12 Southern Arizona teachers with the award based on video nominations submitted by students. Nominations are currently open and will close on April 23. New this year, PreK teachers are now eligible to be nominated for this award.

Tucson Values Teachers is asking students to submit a video nomination explaining why their teacher deserves to be recognized with the Teacher Excellence Award. Students can submit a nomination individually or work together and submit as a group. Parents, administrators, and other adults may help students.

All PreK-12 Southern Arizona teachers in Pima, Cochise, and Santa Cruz counties are eligible to be nominated. Five teachers will be selected for the award and will receive \$250 cash from Tucson Values Teachers, a \$100 gift card to Office Depot/OfficeMax, small gifts from local business partners, a plaque, and flowers.

To submit a nomination, students will need to:

1. Create a video explaining why their teacher should be honored with a Teacher Excellence Award. Videos must be no longer than 60 seconds and available in MP4 or MOV formats.
2. Fill out a brief nomination form that includes a link to download the video:  
<https://www.tucsonvaluesteachers.org/teachers/teacher-excellence-award/>

More information about the Teacher Excellence Award, including the nomination form, can be found at [www.tucsonvaluesteachers.org](http://www.tucsonvaluesteachers.org).

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*Tucson Values Teachers (TVT) is a business and education partnership focused on helping schools and districts attract, retain and support the very best teachers for every PreK-12 classroom in Southern Arizona. The organization recognizes the critical role teachers play in student achievement and the vital influence they have on Tucson's future. It does this work by raising public awareness of the value of the teaching profession while providing programs that benefit teachers economically and professionally. For more information and to support TVT, visit [tucsonvaluesteachers.org](http://tucsonvaluesteachers.org) or call (520) 327-7619.*