

Press Release FOR IMMEDIATE RELEASE

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TUCSON VALUES TEACHERS' ANNUAL SUPPLY DRIVE OPENS JULY 12

Community donations to directly fund teacher gift certificates to Jonathan's Educational Resources

TUCSON, Ariz. – Tucson Supplies Teachers, an annual supply drive run by Tucson Values Teachers (TVT), is scheduled to open July 12 to PreK-12 teachers in Southern Arizona. Teachers will be able to sign up for a chance to receive a \$50 gift certificate to Jonathan's Educational Resources by visiting www.TucsonValuesTeachers.org. Registration opens July 12 and closes Sept. 30. Weekly drawings will occur throughout the campaign, with results posted on TVT's social channels.

Committed to supporting the Southern Arizona community, TVT is exclusively offering Jonathan's Educational Resources gift certificates for this year's campaign. TVT is founded as a business and education partnership and recognizes the importance of supporting locally owned businesses for the overall health of the community.

Andy Heinemann, Chief Executive Officer for Tucson Values Teachers, said, "Part of the Tucson Values Teachers' vision is a prosperous community. To achieve that, we need to actively support our teachers and our local businesses. Tucson Values Teachers is excited to work exclusively with Jonathan's Educational Resources for the 2021 Tucson Supplies Teachers. We couldn't think of a better way to celebrate Tucson than to fill classrooms with supplies from a local business—supplies that teachers need for the success of their students."

Community members and businesses interested in contributing to the 2021 Tucson Supplies Teachers supply drive can make a secure <u>online donation</u> or they can visit <u>www.TucsonValuesTeachers.org</u> for more information. General donations and sponsorship opportunities for the weekly gift certificate drawings are available. One hundred percent of the donations for the Tucson Supplies Teachers campaign will go toward the purchase of gift certificates for teachers.

Tucson Supplies Teachers is the largest school supply drive in the region and the only regional supply drive that directly invests in teachers and allows educators to shop for their specific needs. Tucson Supplies Teachers has delivered more than \$1.1 million worth of school supplies since its inception in 2009.

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Tucson Values Teachers (TVT) is a business and education partnership focused on helping schools and districts attract, retain and support the very best teachers for every PreK-12 classroom in Southern Arizona. The organization recognizes the critical role teachers play in student achievement and the vital influence they have on Tucson's future. It does this work by raising public awareness of the value of the teaching profession while providing programs that benefit teachers economically and professionally. For more information and to support TVT, visit tucsonvaluesteachers.org or call (520) 327-7619.